

Factsheet | HugProperty

Overview: HugProperty is a web-based property platform, which provides potential buyers and sellers with expert knowledge and insights, that are necessary to make informed decisions. Originally started by three co-founders, Mr. Winston Lam, Dr. Andy Teoh and Mr. Jeffery Sung in July 2016, the HugProperty team now consists of industry experts such as veteran property agent and analyst, Mr. Ku Swee Yong and renowned mortgage expert, Ms. Ally Yang.

Through data analysis conducted by the experts, HugProperty can help make property buying and selling, an intelligent and hassle-free experience.

Company Motto: Your Smarter Way

Official Launch: 27 July 2016

Landline: +65 6610 5294

Mobile: +65 8693 7018

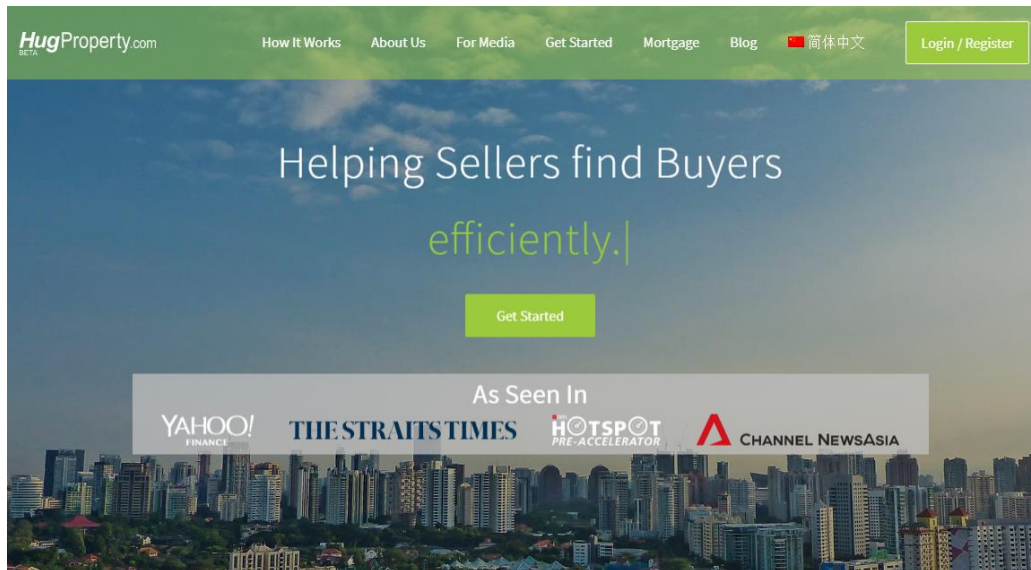
Email: ask@hugproperty.com

Website: www.hugproperty.com

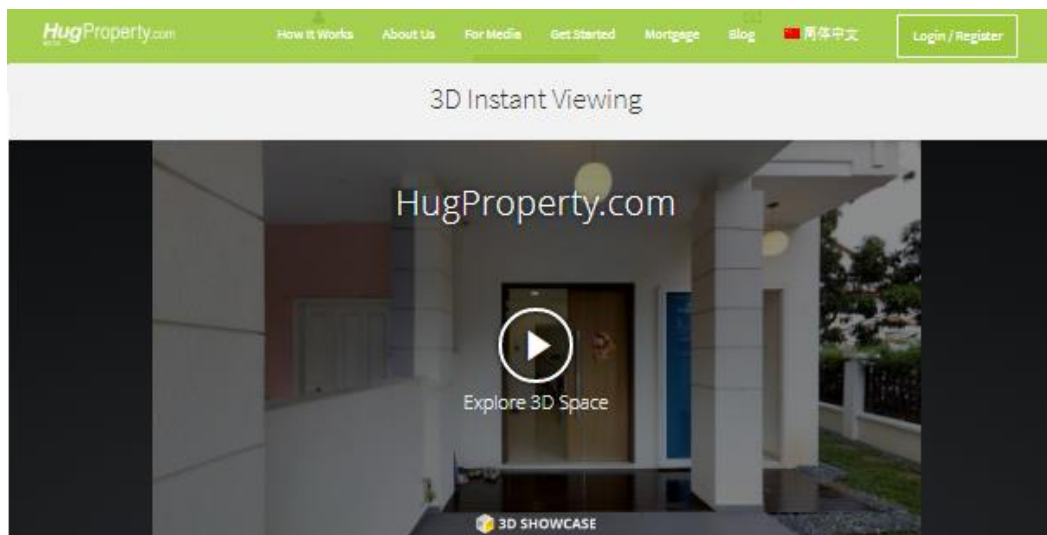
Office Address: 73 Ayer Rajah Crescent, JTC Launchpad, #01-03
Singapore 139952

**Kindly refer to the next page for a guide of the HugProperty Website.*

HugProperty | Website guide

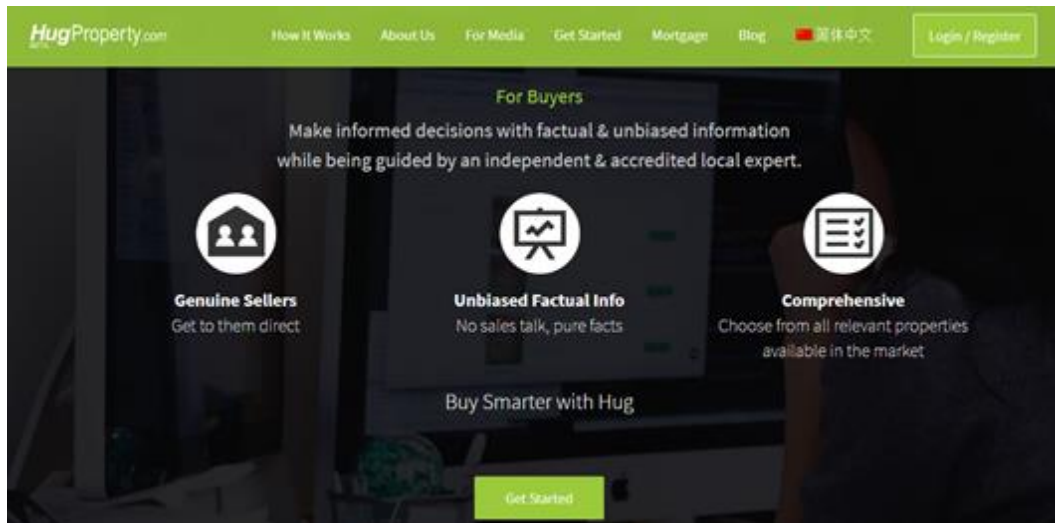


- HugProperty pairs the industry's experts with technology to make property buying and selling through Hug, an intelligent and hassle-free experience.
- HugProperty aims to eliminate unnecessary delays to property transactions by providing unbiased information amidst the myriad of misleading information present in today's market.



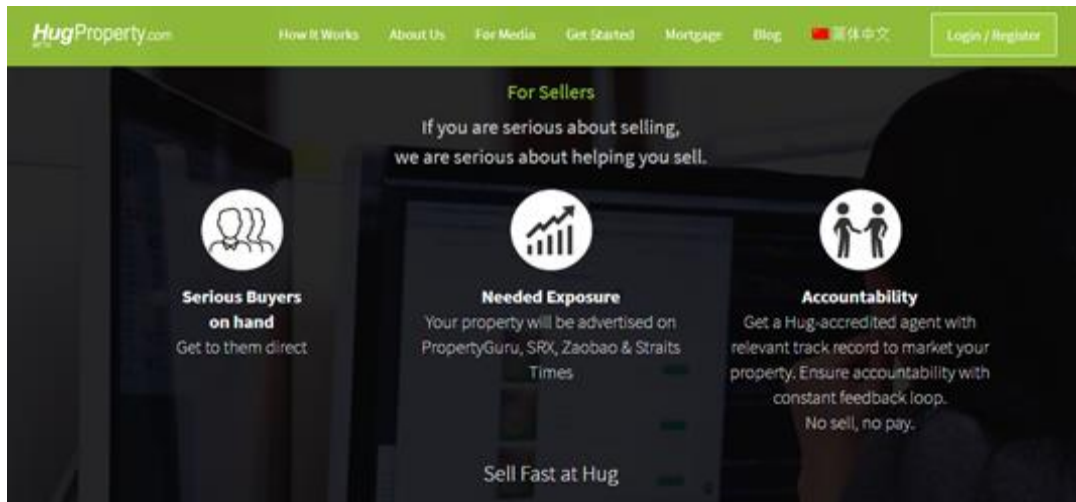
- 3D Instant Viewing is available on HugProperty's website. This add-on service allows interested buyers to take a virtual tour of the entire property.
- Any information HugProperty receives from the customers are highly confidential and their privacy is of utmost concern to the company.
- HugProperty currently has more than 2,000 registered users, with over \$5 Billion worth of budget from serious buyers.

FOR BUYERS



- HugProperty aims to optimize property transactions by matching serious buyers and sellers looking to transact in six months to local property experts (Hug-accredited agents) with relevant track record and experience.
- The current property market involves many unnecessary delays such as misleading information in the form of duplicated, fake and fishing advertisements. HugProperty aims to eliminate such practices.
- HugProperty guides buyers from search to signing with factual, unbiased analysis led by Mr. Ku Swee Yong, a veteran property analyst renowned for his No-Sales-Talk, Pure-Facts approach.

FOR SELLERS



- HugProperty assesses the suitability of a listing on the website by ensuring that the property is genuine, reasonably priced (at fair market value) and the seller has a serious reason to sell (not just by testing the market).
- HugProperty is not a property listing platform and works purely on a success model by completing property transactions.
- HugProperty provides full accountability by sending sellers a weekly update on the marketing mediums employed and a breakdown of the number of enquiries received and viewings arranged for the week.

ADD-ON SERVICES


HugMortgage.com Mortgage Loan Calculator Refinance Calculator TDSR Calculator About Us Blog 简体中文

Brought to you by HugProperty.com

As Seen In

YAHOO! FINANCE THE STRAITS TIMES HOTSPOT PRE-ACCELERATOR CHANNEL NEWSASIA

Mortgage Expert




Ally Yang
12 years Mortgage Advisor

NUS
Masters in Arts & Bachelor of Laws (LL.B.)

+

Data Scientist

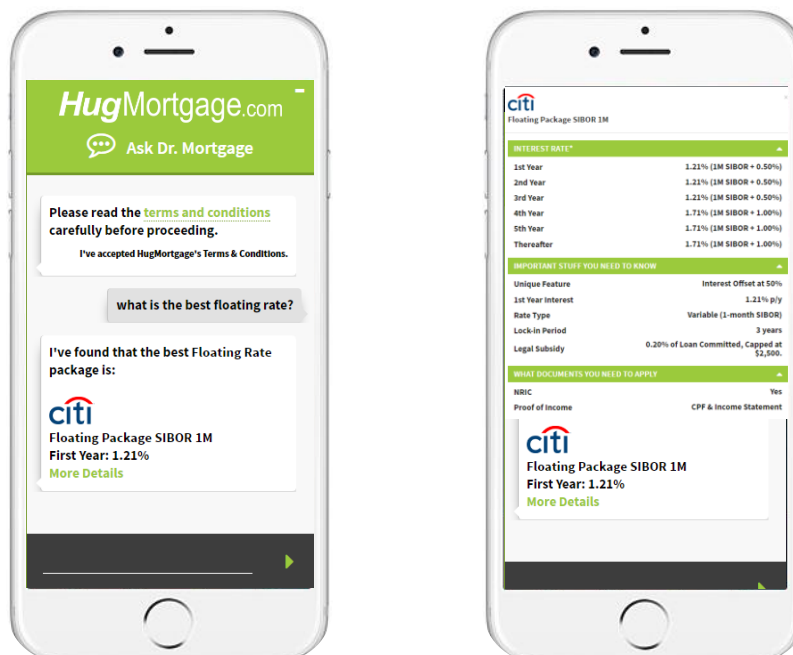


Dr Andy Teoh
Former Senior Data Scientist

Singtel
A*STAR NGS Scholar

≡ A Smarter Way to Get Your Mortgage

HugMortgage is a subsidiary of HugProperty which brings together a renowned local mortgage expert and data scientist to guide customers to get the lowest mortgage rate effortlessly. Having served S\$200m loan enquiries in the first month, the service proves to be popular among customers. By truly serving the needs of our customers, HugMortgage aims to be the most loved mortgage platform in Singapore.



- Dr HugMortgage chatbot incorporates the extensive mortgage knowledge of locally acclaimed mortgage expert, Ms. Ally Yang. With 12 years of experience in mortgage advisory, Ally is often sought after by the local media and is one of the prominent advisors for High Net Worth Individuals (HNWI) seeking mortgage-related services in Singapore.

She has successfully handled thousands of loan applications with \$22 million being the biggest single loan handled till date.

- Dr HugMortgage chatbot is used for loan comparisons similar to OCBC's chatbot, but with a diverse choice of interest rates available from all banks to simplify the comparison process for users.

For more information, visit www.hugmortgage.com